



**K.L.E. SOCIETY'S
BASAVAPRABHU KORE ARTS, SCIENCE AND COMMERCE
COLLEGE, CHIKODI – 591 201.**

(Accredited at 'A' with 3.26 CGPA in 3rd Cycle of A & A)

Website: www.klesbkcollegechikodi.edu.in

e-mail: kles_bkcc@rediffmail.com

☎ : 08338 – 272176

PG DEPARTMENT OF COMMERCE AND MANAGEMENT

COURSE OUTCOMES AS ON 2018-19

Semester I

1) Strategic Management

On successful completion of this course students will be able to:

CO1: Identify and recognize the various levels at which strategic decision making happens in an organization.

CO2: Analyze the internal and external components of business.

CO3: Formulate most appropriate strategies to the business firm for its success.

CO4: Assess different organizational structures and their merits and demerits.

CO5: Demonstrate different techniques of strategic evaluation and control.

2) Marketing Management

At the end of this course students will be able to:

CO1: Describe different components of marketing environment and their impact on marketing decisions.

CO2: Realize the importance of product and pricing decisions and the ethical issues involved in it.

CO3: Have knowledge on distribution logistics and promotion mix and follow the ethics while taking distribution and promotion decisions.

CO4: Understand different components of MIS and marketing research process.

CO5: Have knowledge on recent trends in marketing.

3) Financial Management

Upon successful completion of FM the students will be able to:

CO1: Demonstrate an understanding of the overall role and importance of finance function.

CO2: Demonstrate basic financial management knowledge.

CO3: Learn the time value of money & its utility in risk return framework.

CO4: Evaluate capital projects using variety of advanced capital budgeting techniques.

CO5: Gain knowledge about dividend policies, working capital management & capital structure decisions etc.

4) Economics for Managerial Decisions

At the end of this course students will be able to:

CO1: Have Knowledge about the basic concepts of economics like utility, opportunity cost, managerial concepts and time value of money.

CO2: Gain the knowledge about law of demand and supply.

CO3: Analyze the theory of cost and production and skills of measuring elasticity etc.

5) Organizational Behavior

At the completion of this paper students will be able to:

CO1: Analyze the behavior of individuals and group in an organization in terms of the key factors that influences organization behavior.

CO2: Assess the potential effects of organizational level factors such as structure, culture and changes in an organizational behavior.

CO3: Analyze organizational behavior issues in the context of organizational behavior theories, models and concepts.

CO4: Describe the need for and significance of motivation in modern organization.

6) Quantitative Techniques

At the end of this course students will be able to:

- CO1:** Apply quantitative techniques to solve a variety of business problems.
- CO2:** Learn the feasible solution and optimal solutions for the Linear Programming Problems.
- CO3:** Understand the concepts of PERT and CPM techniques and their applications.
- CO4:** Acquire knowledge on Transportation and Assignment problems and their solutions.
- CO5:** Acquire knowledge on Decision Tree Techniques.

Semester II

1) Corporate Restructuring

At the end of this course students will be able to:

- CO1:** Understand the concept and different forms of corporate restructuring.
- CO2:** Describe different motives for mergers and methods of financing mergers.
- CO3:** Analyze different methods for valuation of target firms and understand legal procedure for mergers in India.
- CO4:** Understand different types of takeovers and their defenses and SEBI takeover code.
- CO5:** Have knowledge on concept of Industrial sickness and its causes, symptoms and measures to control.

2) Business Ethics and Corporate Governance

At the end of this course students will be able to:

- CO1:** Define, explain and illustrate the theoretical foundations of business ethics.
- CO2:** Confidently apply systematic, ethical reasoning to business dilemmas and communicate these in oral and written forms using the concepts of logic and theoretical conventions of business ethics.

CO3: Demonstrate a solid understanding of the purpose and nature of corporations.

CO4: Critically assess governance concerns for Individual Corporation and their stakeholders.

3) Human Resource Development

At the end of this course students will be able to:

CO1: Differentiate between human resource development and human resource management.

CO2: Assess HRD needs and Design, Implement and evaluate HRD programmes.

CO3: Understand Basic principles of learning and reasons for individual differences in learning process.

CO4: Understand different HRD activities and their applications.

CO5: An overview of HRD practices in Government organizations, Defense, Police, Private and Public sector units.

4) Managerial Accounting

At the end of this course students will be able to:

CO1: Acquire knowledge on Tools and Techniques of Managerial Accounting.

CO2: Able to apply Marginal Costing in decision making and prepare Break Even Charts and profit graphs.

CO3: Understand the reasons for preparing Fund Flow and Cash Flow statements and their differences.

CO4: Acquire knowledge on different techniques of uniform costing and inter-firm comparison.

CO5: Acquire knowledge on different techniques of uniform costing and inter-firm comparison.

5) Business Environment

At the end of this course students will be able to:

CO1: Understand key concepts from economics, political and social analysis as they pertain to the design and evaluation of environmental policies and institutions.

CO2: Outline how an entity operates in business environment.

CO3: Have Knowledge of various techniques used for analysis of a business unit.

6) Indian Economy (OEC)

At the end of this course students will be able to:

CO1: Develop ideas of the basic characteristics of Indian Economy and its potential on natural resources.

CO2: Know the structure of Indian Economy.

CO3: Study the impact of economic reforms on various sectors of the economy.

CO4: Analyze the programs/ policies/ strategies undertaken by Government of India to address the economic evils.

Semester III

1) Business Research Methods

At the end of this course students will be able to:

CO1: Understand the concepts of research, types of research, research design and formulation of research problem.

CO2: Acquire knowledge on different sources of data collection for research and understand the concept of Sampling and its techniques.

CO3: Understand the process of analysis of the collected data by using statistical techniques.

CO4: Understand the concept of hypothesis and its testing procedures.

CO5: Acquire knowledge on drafting a research report.

2) International Financial Management

At the end of this course students will be able to:

- CO1:** Understand the concept of international financial management and difference between IFM and DFM.
- CO2:** Forecast foreign exchange rate.
- CO3:** Understand the different types of risks involved in foreign exchange market and techniques to manage the risk.
- CO4:** Describe the difference sources of finance for international business.
- CO5:** Have an overview on concept of international Working Capital Management and Techniques of International Capital Budgeting.

3) Financial Markets and Institutions

At the end of this course students will be able to:

- CO1:** Understand the different components of financial system.
- CO2:** Acquire knowledge on structure and instruments of Money market and Capital Market.
- CO3:** Understand the theory and structure of interest rates.
- CO4:** Understand the concept and functions of commercial banks.
- CO5:** Have knowledge on different investment institutions and their working.

4) Corporate Accounting

On successful completion of this course students will be able to:

- CO1:** Have an understanding of regulatory environment in which companies are formed and operate in India.
- CO2:** Become expert in corporate accounting concepts such as holding company accounts, amalgamation and liquidation etc.

CO3: Prepare financial statements of joint stock companies as per Indian accounting standards and companies Act-2013.

CO4: Understand the procedure followed for valuation of shares and goodwill of the company.

5) Accounting for Specialized Institutions

Upon successful completion of this course students will be able to:

CO1: Understand the procedure of preparation of final accounts of insurance companies.

CO2: Become expert in preparation of accounts of hotels, electricity companies and hospitals.

CO3: gain knowledge of banking regulation act and how bank maintain its accounts in practice.

CO4: Have Knowledge of various specialized accounting practices.

6) Karnataka Economy (OEC)

At the end of this course students will be able to:

CO1: Know the structure of Karnataka Economy.

CO2: Study the present socio-economic position of Karnataka Economy.

CO3: Identify the problems of the measures adapted by the Government of Karnataka to redress them.

CO4: Understand the concept of Financial Institutions – Co-operatives, RRBs, KDFCs and KSSIDC, IT and ICT in Karnataka.

Semester IV

1) E-Commerce

Upon successful completion of this course students will be able to:

CO1: Demonstrate and understanding importance of E-Commerce.

CO2: Asses electronic payment system.

CO3: Understand legal issues and privacy in E-Commerce.

CO4: Understand different models of E-Commerce.

CO5: Describe Internet trading relationships including Business to Consumer and Business to Business.

CO6: Understand the concept about Internet and Accounting Software.

2) International Business

At the end of this course students will be able to:

CO1: Identify and evaluate the complexity of IB of globalization from home v/s host country and regional actuarial perspective.

CO2: Analyze relationship between IB and the Political, economic, Legal and social Policies of countries, region and international institutions.

CO3: Develop a framework to support successful decision making.

3) Security Analysis and Portfolio Management

At the end of this course students will be able to:

CO1: Understand various alternatives available for investment.

CO2: Learn to measure risk and return.

CO3: Find the relationship between risk and return.

CO4: Learn the various methods of fundamental and technical analysis.

4) Innovations in Accounting

At the end of this course students will be able to:

CO1: Understand methods of accounting of inflation and ICAI guidance note on price level accounting.

CO2: Understand the need and significance of HRA and different methods available for valuation of human resources.

CO3: Describe the importance of social and environmental accounting as well as social and environmental practices of Indian companies.

CO4: Acquire knowledge on brand and its valuation methods.

CO5: Understand Ethical issues involved in Creative accounting and role of forensic accounting in control of creative accounting.

5) Mutual funds

At the end of this course students will be able to:

CO1: Understand the concept and structure of mutual funds in India.

CO2: Understand the documentation required for investment in mutual funds.

CO3: Have knowledge on drivers of return & risk in mutual fund schemes.

CO4: Understand different mutual fund products and their features.

CO5: Have overview on mutual fund tax provisions.