



**K.L.E. SOCIETY'S
BASAVAPRABHU KORE ARTS, SCIENCE AND COMMERCE
COLLEGE, CHIKODI – 591 201.**

(Accredited at 'A' with 3.26 CGPA in 3rd Cycle of A & A)

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PG DEPARTMENT OF COMMERCE AND MANAGEMENT

COURSE OUTCOMES AS ON 2016-17

Semester I

1) Strategic Management

On successful completion of this course students will be able to:

CO1: Identify and recognize the various levels at which strategic decision making happens in on organization

CO2: Analyze the internal and external components of business

CO3: Formulate most appropriate strategies to the business firm for its success

CO4: Assess different organizational structures and their merits and demerits

CO5: Demonstrate different techniques of strategic evaluation and control

2) Marketing Management

At the end of this course students will be able to:

CO1: Describe different components of marketing environment and their impact on marketing decisions

CO2: Realize the importance of product and pricing decisions and the ethical issues involved in it

CO3: Have knowledge on distribution logistics and promotion mix and follow the ethics while taking distribution and promotion decisions

CO4: Understand different components of MIS and marketing research process

CO5: Have knowledge on recent trends in marketing

3) Financial Management

Upon successful completion of FM the students will be able to:

- CO1:** Demonstrate an understanding of the overall role and importance of finance function
- CO2:** Demonstrate basic financial management knowledge
- CO3:** Learn the time value of money & its utility in risk return framework
- CO4:** Evaluate capital projects using variety of advanced capital budgeting techniques
- CO5:** Gain knowledge about dividend policies, working capital management & capital structure decisions etc.

4) Economics for Managerial Decisions

At the end of this course students will be able to:

- CO1:** Have Knowledge about the basic concepts of economics like utility, opportunity cost, managerial concepts and time value of money
- CO2:** Gain the knowledge about law of demand and supply
- CO3:** Analyze the theory of cost and production and skills of measuring elasticity etc

5) Organizational Behavior

At the completion of this paper students will be able to:

- CO1:** Analyze the behavior of individuals and group in an organization in terms of the key factors that influences organization behavior
- CO2:** Assess the potential effects of organizational level factors such as structure, culture and changes in an organizational behavior
- CO3:** Analyze organizational behavior issues in the context of organizational behavior theories, models and concepts
- CO4:** Describe the need for and significance of motivation in modern organization

6) Quantitative Techniques

At the end of this course students will be able to:

CO1: Apply quantitative techniques to solve a variety of business problems

CO2: Learn the feasible solution and optimal solutions for the Linear Programming Problems

CO3: Understand the concepts of PERT and CPM techniques and their applications

CO4: Acquire knowledge on Transportation and Assignment problems and their solutions

CO5: Acquire knowledge on Decision Tree Techniques

Semester II

1) Corporate Restructuring

At the end of this course students will be able to:

- CO1:** Understand the concept and different forms of corporate restructuring
- CO2:** Describe different motives for mergers and methods of financing mergers
- CO3:** Analyze different methods for valuation of target firms and understand legal procedure for mergers in India
- CO4:** Understand different types of takeovers and their defenses and SEBI takeover code
- CO5:** Have knowledge on concept of Industrial sickness and its causes, symptoms and measures to control

2) Business Ethics and Corporate Governance

At the end of this course students will be able to:

- CO1:** Define, explain and illustrate the theoretical foundations of business ethics
- CO2:** Confidently apply systematic & ethical reasoning to business dilemmas and communicate these in oral and written forms using the concept of logic and theoretical conventions of business ethics
- CO3:** Demonstrate a solid understanding of the purpose and nature of corporations
- CO4:** Critically assess governance concerns for Individual Corporations and their stakeholders

3) Human Resource Development

At the end of this course students will be able to:

- CO1:** Differentiate between human resource development and human resource management
- CO2:** Assess HRD needs and Design, Implement and evaluate HRD programmes
- CO3:** Understand Basic principles of learning and reasons for individual differences in learning process
- CO4:** Understand different HRD activities and their applications.
- CO5:** An overview of HRD practices in Government organizations, Defense, Police, Private and Public sector units

4) Managerial Accounting

At the end of this course students will be able to:

- CO1:** Acquire knowledge on Tools and Techniques of Managerial Accounting.
- CO2:** Able to apply Marginal Costing in decision making and prepare Break Even Charts and profit graphs.
- CO3:** Understand the reasons for preparing Fund Flow and Cash Flow statements and their differences.
- CO4:** Acquire knowledge on different techniques of uniform costing and inter-firm comparison.
- CO5:** Acquire knowledge on different techniques of uniform costing and inter firm comparison.

5) Business Environment

At the end of this course students will be able to:

- CO1:** Understand key concepts from economics, political and social analysis as they pertain to the design and evaluation of environmental policies and institutions.
- CO2:** Outline how an entity operates in business environment.
- CO3:** Have Knowledge of various techniques used for analysis of a business unit.

6) Entrepreneurship Development (OEC)

At the end of this course students will be able to:

CO1: Acquire theoretical knowledge in entrepreneurship development.

CO2: Understand the role of entrepreneurship in socio-economic transformation.

CO3: Have knowledge on entrepreneurial process.

CO4: Know the institutional support for entrepreneurship development.

Semester III

1) Business Information System

At the end of this course students will be able to:

CO1: Understand and apply the fundamental concept of information system

CO1: Analyze and model the flow of information through business processes

CO2: Formulate plans and architectures for the storage and access of data

CO3: Develop knowledge about Database Management System

CO4: Understand concept of information system and management control

CO5: Knowledge about recent developments of computer applications

2) International Financial Management

At the end of this course students will be able to:

CO1: Understand the concept of international financial management and difference between IFM and DFM

CO2: Forecast foreign exchange rate

CO3: Understand the different types of risks involved in foreign exchange market and techniques to manage the risk

CO4: Describe the difference sources of finance for international business

CO5: Have an overview on concept of international Working Capital Management and Techniques of International Capital Budgeting

3) Security Analysis & Portfolio Management

On the successful completion of the course students will be able to:

CO1: Understand different objectives of investment, difference between investment, gambling and speculation.

CO2: Gain the knowledge of the various investment avenues and their structure.

CO3: Realize the importance of portfolio construction.

CO4: Understand the different parameters to measure risk and return associated with different investments.

CO5: Get the basic guidelines that all investors should follow.

4) Corporate Accounting

On successful completion of this course students will be able to:

- CO1:** Have an understanding of regulatory environment in which companies are formed and operate in India
- CO2:** Become expert in corporate accounting concepts such as holding company accounts, amalgamation and liquidation etc
- CO3:** Prepare financial statements of joint stock companies as per Indian accounting standards and companies Act-2013
- CO4:** Understand the procedure followed for valuation of shares and goodwill of the company

5) Accounting for Specialized Institutions

Upon successful completion of this course students will be able to:

- CO1:** Understand the procedure of preparation of final accounts of insurance companies
- CO2:** Become expert in preparation of accounts of hotels, electricity companies and hospitals
- CO3:** Gain knowledge of banking regulation act and how bank maintain its accounts in practice
- CO4:** Have Knowledge of various specialized accounting practices

6) Small Scale Industries Management (OEC)

Upon successful completion of this course students will be able to:

- CO1:** Know the importance of small scale industries in developing economies like India
- CO2:** Understand the different life phases in small scale industries
- CO3:** Understand the importance of the three pillars for success- strategy, execution, HR and assess their effectiveness at specific case studies
- CO4:** Know global opportunities for small business

Semester IV

1) Corporate Governance

Upon successful completion, students will have the knowledge and skills to:

- CO1:** Develop a strong understanding of corporate structure
- CO2:** Understand the importance of different stakeholders for the success of corporation
- CO3:** Get the idea about different board committees and recommendations of committees of corporate governance
- CO4:** Assess the relationship between governance and performance within organization
- CO5:** Understand the role and responsibilities of board of directors and auditors

2) Internet Technologies for Business

Upon successful completion of this course students will be able to:

- CO1:** Demonstrate and understanding importance of E-Commerce
- CO2:** Describe infrastructure of E-Commerce
- CO2:** Understand legal issues and privacy in E-Commerce
- CO3:** Recognize and discuss global E-Commerce issues
- CO4:** Develop knowledge about webpage and website
- CO5:** Knowledge about recent developments of computer applications

3) Infrastructure Development and Finance

Upon successful completion of this course students will be able to:

- CO1:** Understand the status of infrastructure development in India
- CO2:** Get an idea about government policy towards infrastructure development in India
- CO3:** Get an exposed to the different models of infrastructure development
- CO4:** Describe different methods of infrastructure project appraisal
- CO5:** Have knowledge on infrastructure financing in India

4) Financial Markets and Institutions

At the end of this course students will be able to:

- CO1:** Understand the different components of financial system
- CO2:** Acquire knowledge on structure and instruments of Money market and Capital Market
- CO3:** Understand the theory and structure of interest rates
- CO4:** Understand the concept and functions of commercial banks
- CO5:** Have knowledge on different investment institutions and their working

5) Innovations in Accounting

At the end of this course students will be able to:

- CO1:** Understand methods of accounting of inflation and ICAI guidance note on price level accounting
- CO2:** Understand the need and significance of HRA and different methods available for valuation of human resources
- CO3:** Describe the importance of social and environmental accounting as well as social and environmental practices of Indian companies
- CO4:** Acquire knowledge on brand and its valuation methods
- CO5:** Understand Ethical issues involved in Creative accounting and role of forensic accounting in control of creative accounting